

FOR IMMEDIATE RELEASE



Contact:
Louis Dalmau
305-758-0759 Art Studio
305-469-2849 Mobile
louis@dalmau.cc
www.smileformemiami.com

Models Braced the Bad Weather to Pose for Miami Exposé, a Portrait of Miami

Miami, Florida, October 8, 2008 – It might have been a rainy Saturday, but that did not deter folks from gathering at Uva 69 located in the heart of the MiMo District to be photographed by Digital Artist, Louis Dalmau and officially help him launch *Miami Exposé, a Portrait of Miami*.

Over 300 folks stopped by to be a part of this unique concept of bringing art and community together. Despite the torrential rains that persisted throughout the day, folks from all walks of life stood in line holding umbrellas to shield themselves from the rain as they waited their turn to be photographed by Dalmau. When asked why they came, the general consensus was that they believed in the art project; how it would bring into focus their neighborhood while at the same time showcase our diverse community. Some folks came alone; others brought their families, others their friends. And some, their four-legged best friends joined them in this one-of-a-kind project. Due to the inclement weather the opening ceremonies had to be postponed, nonetheless, Dalmau was joined by the Honorable Commissioners Audrey Edmonson and Joe Sanchez, Public Affairs and Policy Analyst, Marta Martinez-Aleman, as well as MiMo Board Members Fran Rollason and Bob Powers.

The crowd that assembled at UVA 69 was entertained by the sounds of Fusion DJs who played all day and kept the models moving. Each participant received a drink voucher courtesy of Russian Standard Vodka and later on in the day the ladies from Russian Standard Vodka stopped by offering complimentary samplings to those in attendance. Special precautions had to be taken to protect the photographic equipment and ensure that all pictures would be taken in the appropriate light.

Dalmau was humbled at the sight of so many people that came to join him in bringing his dream to life. He will now retreat to his art studio and begin to bring character to each of the photos he took and will use in the first phase of the exhibit that will take place in December 2008 during the festivities surrounding Art Basel™. But, the photo sessions are far from being completed. Dalmau estimates that he will need approximately 2,000 images to be able to finish the art project. Additional photo shoots will be scheduled between now and the spring of next year to gather all the images that he will need for the 216 eco-friendly canvases that will be displayed down Biscayne Boulevard from 50th to 77th Street.

For additional information contact Louis Dalmau at 305-758-0759 studio; 305-469-2849 cell. Or, via email at louis@dalmau.cc; www.smileformemiami.com.

###